Advocating for California’s wild places alongside the people who love them.
SUPPORT CALWILD, PROTECT CALIFORNIA’S WILD PLACES.

CalWild protects and restores the state’s wildest natural landscapes and watersheds on public lands. These important wild places provide clean air and water, refuges for wildlife, and outstanding opportunities for recreation and spiritual renewal for people. CalWild is the only statewide organization dedicated solely to protecting and restoring the wild places and native biodiversity of California’s public lands owned by us all, and managed on our behalf by agencies like the U.S. Forest Service and Bureau of Land Management (BLM).

There is no prerequisite, no required qualifications or barrier to entry to join CalWild and add your voice to the mission. All you need is to believe there is value in wild places.
The California Wilderness Coalition - or “CalWild” - was founded in 1976 and has served as a resource for local groups and activists to protect their public lands. In 1976, only 1.9 million acres, 2% of total land in California, had legal protection against wilderness-destroying activities.

With almost 50 years of legislative action, CalWild has worked with other like-minded groups to ensure that over 13 million acres of land and 1,500 miles of waterways in California can remain wild in perpetuity. This is more than 10% of the total land in California, raising the total to 24% conserved. CalWild today is a recognized statewide leader in public lands protection, and our ongoing 30x30 campaign aims to reach 30% by 2030.

To achieve this, CalWild must adapt to the quickly changing environmental, social, and political landscapes. Wilderness and Wild & Scenic Rivers, as the most protective designations, will remain our guiding lights. However, as the political and social environments change, it’s important that we stay open to the tools that will keep CA public lands wild, such as forest restoration and National Monuments. CalWild has made those adjustments and continues to use the full spectrum of public lands designations to keep them as wild as possible.
CALWILD WINS 1976-2020

01. Kaiser Wilderness 1976 / Public Law 94-557 - 22,500 Acres
02. Pinnacles & Joshua Tree National Parks 1976 / Public Law 94-557 - 442,642 Acres
03. Point Reyes National Seashore 1976 / Public Law 94-557 - 27,315 Acres
05. North Fork American River 1978 / Congressional Act - 26.3 Miles
07. Ansel Adams Wilderness, Siskiyou, & More 1984 / California Wilderness Act - 3,000,000 Acres
08. Tuolumne River 1984 / California Wilderness Act - 83 Miles
09. Merced, Kings, & Kern Rivers 1987 / Congressional Act - 343.5 Miles
11. Protection Against Logging Modoc National Forest - 1991 / National Forest Service
13. Los Padres NF & Big Sur River 1992 / Los Padres Condor Range and River Protection Act - 400,000 Acres & 62 Miles
16. South Yuba River 1999 / CA Legislature - 39 Miles
17. Otay Mountain 1999 / Otay Mountain Wilderness Act - 18,500 Acres
18. Giant Sequoia & California Coastal National Monuments 2000 / Congressional Act - 328,000 Acres
19. Roadless Area Conservation Rule (RACR) 2001 / US Forest Service - 4,400,000 Acres
22. Albion & Gualala Rivers 2003 / Congressional Act - 7.5 Miles
23. Cache Creek 2003 / Congressional Act - 31 Miles
24. Anza-Borrego Desert State Park 2005 / CA Park and Recreation Commission - 54,000 Acres
25. NW Coastal Wilderness & Black Butte River 2006 / Northern California Coastal Wild Heritage Act - 275,830 Acres & 21 Miles
26. Expanded Wilderness Areas Across California 2009 / Omnibus Bill - 808,214 Acres & 105.5 Miles
27. Ford Ord National Monument 2012 / Executive Action - 14,651 Acres
29. Mojave Trails, Sand to Snow, Castle Mountains National Monuments 2016 / Executive Action - 1,775,000 Acres
31. Wild & Scenic Rivers & Wilderness Areas Expanded 2017 / Congressional Act - 360,000 Acres & 276.5 Miles
33. Yuki Wilderness Expanded 2020 / Land & Water Conservation Fund - 2,200 Acres
34. Great American Outdoors Act 2020 / Congressional Act - Permanently Funds Land & Water Conservation Fund

24% of California lands and 2,100 miles of rivers are permanently protected. To achieve the 30x30 goal, we would need to protect an additional 6,000,000 acres. CalWild has worked hard to influence state and federal laws, planning processes, and other major protective actions since our founding in 1976. Here are some of the major milestones we’ve helped make a reality.
CalWild is always working on concurrent campaigns. Some may take 10+ years to complete, while others can be completed in as little as one year. The permanent protection of public lands requires many stakeholders with a long-term vision to reach a consensus. CalWild mediates and helps enact agreements and policies that are beneficial to the majority of people and designed to improve economic and ecological health.

**CALWILD CURRENT CAMPAIGNS**


3. SACRAMENTO RIVER DELTA & SAN FRANCISCO BAY
   - Public Lands Funding and Lobbying, Portion Of The Mountain & Rivers Campaign, Cannabis Removal on Public Lands, Public Lands Equity and Resilience, Wild Rivers Project, Wildfires

4. CENTRAL CALIFORNIA COAST
   - Central Coast Heritage Protection Act (288,672 Wilderness acres, 159 Wild & Scenic River miles), Public Lands Equity and Resilience, Wildfires

5. Public Lands Defense, Cannabis Removal on Public Lands, Public Lands Equity and Resilience, Wild Rivers Project, Wildfires


WE WELCOME MANY “WILDS”

What “wild” means is entirely relative to an individual. As such, CalWild and our partners are open to many interpretations and levels of “wild” places and experiences. This includes “wild” spaces in the city as much as in open country and easy access “from the parking lot or bus stop” excursions as well as multi-day expeditions off the grid deep into the wilderness.
The most fundamental principle of CalWild’s work is that public lands belong to all people. Therefore, it is CalWild’s duty to ensure everyone is encouraged and empowered to be involved in the protection, management, use and enjoyment of public lands regardless of age, socio-economic status, race, ethnicity, culture, or spiritual background.

To be effective towards this end, CalWild is committed to integrating and executing values of justice, equity, diversity, and inclusion into our hiring practices and internal support systems for staff. We will prioritize a rich mix of experiences, perspectives, backgrounds, and beliefs. We are committed to furthering that ethos by proactively listening to the different perspectives and points of view of our staff, and creating a welcoming environment where they feel empowered to bring their complete selves to the work they do. We believe our future organizational effectiveness rests squarely on our ability to embody these ideas.

CalWild has always worked to empower local voices and groups in their efforts to protect the public lands they love. We are committed to respectful, authentic, equitable, and proactive engagement and empowerment of all groups and individuals, specifically those that have been historically marginalized in the public lands decision-making, management, and use process. Only by ensuring that all groups and individuals have an equitable voice and power will California be able to protect its rich ecological diversity for generations to come.

CalWild also acknowledges that everyone connects and engages with nature in a way that reflects their culture, experiences, and abilities. We are committed to listening and helping to advocate for appropriate access and inclusive policies for all groups. Moving forward CalWild is prioritizing our role as a leader by continuing to provide education, training, strategic guidance, coordination, and connections to local groups and activists.
In 2020, CalWild launched the Public Lands Equity and Resilience Program. This initiative included hiring our-then San Joaquin Valley Organizer André Sanchez and reaffirming our commitment to a more inclusive public lands community. Actions to further equity and access within CalWild and in our work have included or will include:

- Finalizing our equity protocols for all CalWild programs;
- Proactively and meaningfully engaging with tribal interests on all work;
- Serving on the California 30x30 Campaign Equity sub-group;
- Providing opportunities to improve CalWild’s engagement with historically marginalized groups.
With a grant from the River Network, CalWild was recently able to complete a community needs assessment along the Merced Wild and Scenic River corridor (CA Route 140) looking at the need for improved interpretative signage. **With new reservation requirements to Yosemite National Park taking effect, drought conditions creating algal blooms, and wildfires besieging chronically underfunded management agencies like the Forest Service, a number of management issues presented themselves during the course of our field visits.**

Signs are the beginning of good stewardship, and we’re proud to present this blueprint report that a community group, activist, or brand can use as a toolkit for phase 2.
Since 2017, the reality of catastrophic wildfire in California has set in for all residents. This new and frightening paradigm presents a very difficult challenge for even the notion of conservation. It also presents a key opportunity for better management of CA landscapes with ecological considerations at the forefront. The biggest challenge is how to change the culture, institutions, and public sentiment that emphasizes fire suppression above all else. To have an impact, we must emphasize at every opportunity that healthy and ecologically intact public lands, specifically roadless and wilderness areas, are essential to reintroducing good fire onto large landscapes.

To address these issues, CalWild regularly participates with other conservation groups working to address wildfire issues. CalWild connects with partners, like the California Native Plant Society and Sierra Forest Legacy, to educate members of Congress on the issue and advocate for greater investment in our public lands agencies for more fire management.
Preserving Our Desert’s Wild Places and Waters

CalWild and partners helped pass the California Desert Protection and Recreation Act (CDPRA) in 2019. California’s Mojave, Sonoran, and Great Basin deserts are among the most pristine and unique lands in the world. From painted mountains to hidden springs, from world-famous wildflowers to majestic herds of desert bighorn sheep, people have long been drawn to the stark beauty of California’s desert. Tourism and recreation are an essential part of the desert region’s economy. Visitors can follow pristine mountain streams, migrating wildlife, and historic trails for hundreds of miles, and experience a place where little has changed over thousands of years. Local Native American tribes continue to gather and engage in traditional uses throughout the desert, just as their ancestors did for generations and with ongoing stewardship continue to do so more many more.

Photo by Evan B. Dudley of the Mecca Hills Wilderness
CALWILD GROUP MEMBERS: 2023

INDUSTRY LEADERS

This tier is more than a donation, it’s a true collaboration between CalWild and your organization. CalWild’s board members and staff will lead a hike in a campaign area or wild place of your choosing to incorporate our respective stories both online and on the ground.

COMMUNITY MODELS

This tier provides features in our newsletter and website to showcase your organization, its interests in California, and highlights what your donation makes possible either locally or as part of a larger statewide campaign.

GRASSSTOPS

Double down the support and continue the conversation on social media with CalWild with a focus on the issues closest to your organization.

Every dollar counts, and every group member adds voice to the Wild. Ideal for small, local businesses wishing to share their love for the wild and support CalWild.

- Alpaca Raft
- California Wildlife Foundation
- Full Court Press Communications
- Kokatat
- No Deposit Promo Codes
- The Refill Shoppe
- USA Casino Codes

- Exact Change
- All Cotton and Linen
COLLABORATION

CONCEPTS 2022/23
Do you ever visit our public lands and see abuses to their natural resources, habitat being destroyed, or trails and campgrounds falling into disrepair? Learn how you and your organization can make a positive difference for how our public lands in California are managed. Ask about our next installment of **Stand By Your Lands, an ongoing activism workshops for public lands across California.** More than 44% of California is managed by federal public land management agencies, including the Bureau of Land Management, U.S. Forest Service, and National Park Service. Learn how you can get involved in efforts to protect, restore, and improve the agencies’ management of these lands and sustainable public recreation opportunities on them.

PHOTOS BY NIKKI RITCHER OF THE MOLOK LUYUK TOUR WITH SENIOR POLICY DIRECTOR RYAN HENDERSON, ABOVE RIGHT.
Nature inspires, and collaborations provide a finite project to celebrate our favorite aspects of nature with our audiences. By bringing together like-minded brands and artists we can create real artifacts that can carry a story or message for years to come. With birds as guides, Fire Mosaic depicts four essential phases of a California landscape, starting and ending with fire. The art was created by Robin Lee Carlson, author of The Cold Canyon Fire Journals, an illustrated journey through one fire-swept ecosystem that unearths revelations about nature’s necessary and nourishing fire cycles. This art is produced in partnership between Carlson’s publisher Heyday Books and CalWild. View the entire project at: calwild.org/firemosaic
The National Wild & Scenic Rivers Act celebrated its 50th anniversary in 2018. The law was specifically intended to balance the nation’s existing policy of building dams on rivers to develop their water supply, flood control, and hydroelectric potential, with a new policy to ensure that some free-flowing rivers with outstanding values are protected for the benefit and enjoyment of the people. In California, about 2,100 miles of rivers and streams are protected in the National System, or about 2% of the rivers and streams in the state. CalWild’s ambitious goal to permanently protect 6,000 miles of them in California and is currently seeking partners in helping protect and build awareness around these rivers and the value they provide to all Californian’s.
JOIN US IN
PRESERVING, ENJOYING, PROTECTING, DOCUMENTING, NURTURING
OUR WILD CALIFORNIA.

THANK YOU FOR YOUR TIME.
CONTACT MARK GREEN EMAIL MGREEN@CALWILD.ORG
RESOURCES, LINKS, AND MUCH MORE AT WWW.CALWILD.ORG

Photo by Evan B. Dudley overlooking the Sacramento Valley